

# VASCO WATCH

## Your Neighbourhood Newspaper

Vasco Watch is Goa's First "Free to Reader" neighbourhood newspaper. Establishing our presence with the inaugural issue on August 14th, 1999.

Over the past TWENTY-FOUR YEARS, our unwavering focus has been on capturing the essence of local events, people, information, and issues, providing comprehensive coverage exclusively dedicated to the neighbourhood.

With a current circulation of 15,000 copies, our publication effectively reaches 90% of the total circulation of all daily english newspapers put together that are distributed in the locality on the day.

Vasco Watch is delivered FREE every fortnight, to the newspaper-reading population of Vasco da Gama and its neighbourhood.

Our reach encompasses a broad readership base includes

- Sada
- Bogda
- Baina
- Vasco City
- Vaddem
- Chicalim
- Dabolim
- Zuari Nagar
- Queeny Nagar
- Cortalim
- Sancoale
- and neighbouring areas

We look forward to your association with our publication.

### **Advertising in the Vasco Watch provides unique advantages:**

Reach your audience with much more visibility and cost effectively.

#### Contact Us:

 +91 832 2538289 / +91 98232 17179

 : [vascowatch@gmail.com](mailto:vascowatch@gmail.com)

House No. 43 , Rangavi Estate, Dabolim P.O., Issorcim, Goa 403801.

Our current **Advertisement Rates** are as follows:

## PAGE RATES

<b>Front Page</b>	₹270/- Per Column Centimetre
<b>Back Page</b>	₹225/- Per Column Centimetre
<b>Inside Pages (2,3,4,5,7)</b>	₹195/- Per Column Centimetre
<b>Page 6 (Classified Display) (Size restrictions apply)</b>	₹160/- Per Column Centimetre

## CLASSIFIEDS

₹100/- (Rupees one hundred only) for the first 20 words & ₹2/- per word thereafter.

## EAR PANELS

<b>Front Page Earpanel</b>	₹1100/- Per Advertisement	Width: 9cm X Height: 3.5cm
<b>Back Page Earpanel</b>	₹950/- Per Advertisement	Width: 9cm X Height: 3.5cm

## PAGE & COLUMN DIMENSION DETAILS

### Column Width

<b>1 Column</b>	<b>2 Columns</b>	<b>3 Columns</b>	<b>4 Columns</b>	<b>5 Columns</b>
4.4cm	9.3cms	14.2cms	19.1cms	24cms

### Page Height

	<b>Front Page</b>	<b>Back Page</b>	<b>Inside Pages (2,3,4,5,6,7)</b>
<b>Max Height</b>	25cms	25cms	30cms
<b>Max Width</b>	24cms	24cms	24cms

(Note: Advertisement tariffs are subject to change)

## DISCOUNT OFFERS

Annual Booking (12 months)	25% off on each advertisement *
Half Page (15cm X 24cm)	10% off on each advertisement *
Full Page (30cm X 24cm)	20% off on each advertisement *
3 consecutive Issues	30% off on 3rd advertisement *
4 consecutive Issues	50% off on 4th advertisement *
5 consecutive Issues	Get a FREE 6 <sup>th</sup> advertisement *

\* Conditions apply